

better business

DNA helps fight battle against crime



SPRAYING OUT CRIME: DNA Security Solutions Queensland business development manager Jeffrey Murray with the criminal marking system at the Nobby's Beach pharmacy.

PHOTO: BLAINEY WOODHAM TWE190411DNA2

Spray stain links thieves to the scene

WITH Gold Coast crime continuing, more and more businesses are turning to criminal marking systems.

DNA Guardian sprays criminals with an identifiable DNA-encoded mist which stains the skin and clothes. Every business with the marking technology has a different DNA code.

Police can use an ultraviolet light to examine the stain and link the criminal to the crime scene.

"Since we began in Australia in 2008, we have helped many high-risk businesses who have been the target of repeated attacks or armed hold-ups," DNA Security Solutions managing director Tania Jolley said. "Many businesses understand they work in industries which are regular targets and favourites of criminals and have installed systems to keep them from being a target of armed hold-up.

"Being proactive is far better than being reactive." Ms Jolley said you could



HIGH-TECH: The mist stains the skin and clothes.

PHOTO: CONTRIBUTED

not put a price on safety.

"The cost to a business of installing a DNA Guardian system is typically half to a quarter of what it costs the business in an armed hold-up," she said.

"The duty of care is really an issue for businesses especially if they carry cash, cigarettes, alcohol, drugs or jewellery as these are the businesses which are

repeatedly being targeted day to day.

"We have helped many businesses across Australia make their businesses a safer work environment and in particular had success with a chemist in Nobby's Beach which was the target of repeat armed hold-ups 18 months ago.

"With CCTV and duress alarms installed this was not providing any deterrent to the offender(s). Staff were on a knife edge."

The Nobby's Beach chemist is now crime free.

"They experienced four armed hold-ups in 18 months," Ms Jolley said.

"On the last attack the criminal was sprayed with DNA, subsequently caught and has been taken off the streets.

"This pharmacy has now been crime free for 18 months and the staff are elated at being able to go to work each day feeling much safer."

For more information about the criminal marking system call 1300 667 688.